The Graduate School of Business
Seoul National University

Global MBA
SNU MBA
Executive MBA

gsb.snu.ac.kr
**18-month Intensive Program**

Composed of four terms with each term running 12 weeks, SNU GSB offers intensive MBA programs that allow you to receive an MBA degree in a relatively short period of study. This system is economical, allowing you to master the content of two-year long programs in only 18 months.

---

**Practically-oriented Education**

The faculty members of SNU GSB have accumulated extensive experience in executive education by teaching in programs such as the Advanced Management Program, the Advanced Banking Program, the CFO Strategy Program and the other customized education programs that cater to the specific needs of major Korean firms.

---

**Outstanding Faculty**

SNU faculty members are different. Not only do they have teaching experience in MBA programs in top overseas universities such as MIT, Columbia, Cornell, Michigan, NYU, Carnegie Mellon, and the London Business School, but they are also credited annually with the highest course evaluation ratings at SNU. Besides, SNU faculty members are renowned for their in-depth research and regularly have their works published in leading academic journals.

---

**Global Network**

SNU GSB is continually expanding its partnership with major business schools abroad. Yale University, Duke University, ESSEC, Peking University and Hitotsubashi University have signed an agreement for Dual Degree program. Student Exchange Program is also an attractive option for students interested in expanding their global insights. Over 20 top-tier business schools from 14 countries are on the list of the partner schools for student exchange program. Student can choose either spring or fall term to participate in the student exchange program, and get transferred credits obtained from the exchange term. Besides, SNU GSB is the only member in Korea invited to the Global Network of Advanced Management, which is a transnational network of 30 distinguished business schools worldwide, launched by Yale School of Management. This global network provides various learning channels including online courses, network weeks, and case competitions so that students can learn from renowned faculty wherever they are in the world, and become highly competitive in the global job market with extensive international professional experience.

---

**Power of Alumni Networks**

Since 1946, the College of Business Administration has been producing influential leaders for the business, academic, and political fields in Korea. SNU GSB community connects 1,700 MBA alumni to more than 5,000 AMP alumni (Advanced Management Program) who remain closely engaged with current students, even extending to our parent university’s 8,000 undergraduate alumni. Being a part of SNU GSB introduces students to participate in the building of active connections between people, ideas, and resources, giving an immediate access to the most prominent leaders in Korea.
MBA PROGRAMS AT A GLANCE

Global MBA
- Matriculation: August
- Course Structure: 18 Month-Program (4 terms)
- Course Time: Weekdays (Morning) 09:00-13:00 (Afternoon) 14:00-18:00
- Full English Curriculum

SNU MBA
- Matriculation: August
- Course Structure: 18 Month-Program (4 terms)
- Course Time: Weekdays (Morning) 09:00-13:00 (Afternoon) 14:00-18:00
- Korean and English Curriculum

PROGRAM STRUCTURE

Full-time: 1.5 academic year running from mid-August through February

INSTRUCTION LANGUAGE

English

The Global MBA program is the flagship program of the Graduate School of Business Seoul National University. Targeting business professionals seeking global perspectives and management skills, the program is taught entirely in English. Students from different countries and cultures discuss and learn global practices and grow to be prominent business leaders in the global setting.

Korean and English

The SNU MBA program focuses on the real business practices and business environment that managers deal with in Korean corporations. Students can opt for a track among Finance, Marketing, and Strategy/Planning, customizing their MBA education to the personal needs and goals. SNU faculty, who are not only devoted teachers but also innovative professionals renowned for their pioneering research and contributions to business management, teach the core courses. In addition, SNU GSB invites foreign faculty from prestigious universities including Stanford, UPenn, Princeton, Columbia, Yale, Carnegie Mellon, and Duke to provide students the opportunity to learn from leading international faculty as well.
**GLOBAL MBA**

**Admission Guide**

1 **ADMISSION TYPES**

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Admission</td>
<td>30</td>
</tr>
<tr>
<td>International Admission**</td>
<td>To Be Determined***</td>
</tr>
</tbody>
</table>

**Prospective students who regard themselves as international applicants must satisfy either one of the following requirements:**

1) Both the applicant and the parents must be foreign nationals OR
2) Applicant who received entire elementary, secondary, and undergraduate education outside of Korea, and holds bachelor's degree.

***The number of slots is yet to be determined by the admissions committee.

2 **ADMISSION TIMELINE**

1. **Online Application**
   - March 4 – March 22, 2019

2. **Supporting Document Submission**
   - March 4 – March 25, 2019

3. **TEPS Special Test***
   - March 14, 2019

4. **Early Decision & Interview Announcement**
   - (For Regular Admission) April 19, 2019
   - (For Int’l Admission)

5. **Interview (For Regular Admission)**
   - May 1, 2019

6. **Final Decision Announcement**
   - May 17, 2019

7. **Classes begin**
   - August, 2019

* Applicable only to those who do not have the required English Test Score.
* Applicants who take TEPS special test need to apply by March 10th, 2019.

3 **ADMISSIONS ELIGIBILITY AND REQUIREMENTS**

- Completion of Bachelor’s degree or a higher.
- No prior work experience required.
- Score report of an official English Proficiency Test: TOEFL/TOEFL IBT/IELTS.
  - Only test scores obtained within two years from the application deadline will be considered valid.
  - Applicants are exempted from submitting English Test scores, ONLY if s/he acquired his/her bachelor’s degree or higher from an English-speaking country.

**Minimum scores**

<table>
<thead>
<tr>
<th>TOEFL IBT</th>
<th>IELTS (Academic)</th>
<th>TEPS(old)</th>
<th>TEPS(new)</th>
</tr>
</thead>
<tbody>
<tr>
<td>99</td>
<td>6.5</td>
<td>701</td>
<td>387</td>
</tr>
</tbody>
</table>
ADMISSION TYPES

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Admission</td>
<td>70</td>
</tr>
<tr>
<td>International Admission**</td>
<td>To Be Determined***</td>
</tr>
</tbody>
</table>

** Prospective students who regard themselves as international applicants must satisfy either one of the following requirements:
1) Both the applicant and the parents must be foreign nationals OR
2) Applicant who received entire elementary, secondary, and undergraduate education outside of Korea, and holds bachelor's degree.

*** The number of slots is yet to be determined by the admissions committee.

ADMISSION TIMELINE

1. Online Application       March 4 – March 22, 2019
2. Supporting Document Submission March 4 – March 25, 2019
3. TEPS Special Test*        March 14, 2019
4. Early Decision & Interview Announcement (For Regular Admission) April 19, 2019
5. Final Decision Announcement (For Int’l Admission)
6. Interview (For Regular Admission) May 1, 2019
7. Final Decision Announcement May 17, 2019
8. Classes begin             August, 2019

* Applicable only to those who do not have the required English Test Score.
* Applicants who take TEPS special test need to apply by March 10th, 2019.

ADMISSION ELIGIBILITY AND REQUIREMENTS

- Completion of Bachelor’s degree or a higher.
- No prior work experience required.
- Score report of an official English Proficiency Test: TOEFL/IELTS.
  * Only test scores obtained within two years from the application deadline will be considered valid.
  * Applicants are exempted from submitting English Test scores, ONLY if s/he acquired his/her bachelor’s degree or higher from an English-speaking country.

Minimum scores

<table>
<thead>
<tr>
<th>TOEFL iBT</th>
<th>TOEIC</th>
<th>TEPS(old)</th>
<th>TEPS(new)</th>
</tr>
</thead>
<tbody>
<tr>
<td>94</td>
<td>825</td>
<td>664</td>
<td>363</td>
</tr>
</tbody>
</table>
SNU GSB provides career services to help students fulfill their career aspirations. This process starts with one-on-one interview with each student to assess the strengths, weaknesses, and industry and career preferences of each. At an early stage of MBA, students are to investigate their previous experiences, interests, skills, and values, and then create their career plan. Furthermore, a resume book is published and distributed to our target company list before the start of campus recruitment. This gives students the added benefit of gaining exposure to influential executives for employment opportunities.

Our Recruiting Partners

<table>
<thead>
<tr>
<th>FINANCE</th>
<th>Consulting</th>
<th>IT/TECH</th>
<th>CONSUMER GOODS</th>
<th>RETAIL</th>
<th>MANUFACTURING</th>
<th>HEALTHCARE</th>
<th>ENERGY</th>
<th>ENTERTAINMENT</th>
<th>SERVICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank of America</td>
<td>Capco</td>
<td>Alibaba</td>
<td>Amore Pacific</td>
<td>Amazon</td>
<td>Hilti</td>
<td>Boryung</td>
<td>GS Caltex</td>
<td>CJ E&amp;M</td>
<td>HS Ad</td>
</tr>
<tr>
<td>Citibank</td>
<td>Deloitte</td>
<td>KT Economic Research Institute</td>
<td>Celltrion Skincare</td>
<td>CJ Logistics</td>
<td>Hyosung</td>
<td>Celltrion</td>
<td>LG CNS Entrue Consulting</td>
<td>FNC Entertainment</td>
<td>The Nielsen Company</td>
</tr>
<tr>
<td>Hyundai Card Capital</td>
<td>Ernst &amp; Young</td>
<td>Naver</td>
<td>CJ Jeijedang</td>
<td>Hanwha Galleria</td>
<td>IKEA</td>
<td>International Vaccine Institute</td>
<td>LG Chem</td>
<td>S-Oil</td>
<td></td>
</tr>
<tr>
<td>KOREIT</td>
<td></td>
<td>MicroSoft</td>
<td></td>
<td></td>
<td>Nexen Tire</td>
<td>International Vaccine Institute</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Philips</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Samsung Electronics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Companies that have hired Global MBA/SNU MBA students since 2015
SNU GSB encourages students seeking career enhancement to apply for internship. The MBA Office proactively collects information and tries to secure diversified internship opportunities for students. Below is a list of companies at which our students did the summer internship.

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M</td>
<td>Deloitte</td>
<td>Mercer Korea</td>
</tr>
<tr>
<td>AJU IB Investment</td>
<td>Doosan</td>
<td>Mirae Asset Daewoo</td>
</tr>
<tr>
<td>Amore Pacific</td>
<td>Fleishman Hillard</td>
<td>FarmHannong</td>
</tr>
<tr>
<td>AT Kearney</td>
<td>Hana Financial Investment</td>
<td>PWC Consulting</td>
</tr>
<tr>
<td>Atinum Investment</td>
<td>Handok</td>
<td>Samsung Electronics</td>
</tr>
<tr>
<td>BTS</td>
<td>Hyundai Card Capital</td>
<td>ShinYoung Securities</td>
</tr>
<tr>
<td>Central Investment Partners</td>
<td>Hyundai Motors</td>
<td>SK Gas</td>
</tr>
<tr>
<td>Cheil Worldwide</td>
<td>IMM Investment</td>
<td>SK Innovation</td>
</tr>
<tr>
<td>Cisco</td>
<td>Kiwoom Securities</td>
<td>Smilegate Investment</td>
</tr>
<tr>
<td>Citibank</td>
<td>KPMG</td>
<td>STIC Investment</td>
</tr>
<tr>
<td>Commax</td>
<td>LG Chem</td>
<td>Thai Airways</td>
</tr>
<tr>
<td>Coupang</td>
<td>LG Display</td>
<td>Truston Asset Management</td>
</tr>
<tr>
<td>CJ Jeiljedang</td>
<td>Lotte</td>
<td></td>
</tr>
<tr>
<td>CJ Logistics</td>
<td>NeoTouchPoint</td>
<td></td>
</tr>
</tbody>
</table>

LEARN MORE
Visit our website for more information and online application [http://gsb.snu.ac.kr](http://gsb.snu.ac.kr)

CONTACT US
The Graduate School of Business Seoul National University
Full-time MBA office ☎️ 82-2-880-2551, 2591 (mb)snu.ac.kr

LG Building (59-dong), Room 205, 1 Gwanak-ro, Gwanak-gu, Seoul 08826 Korea Rep.
GO GLOBAL!

Dual Degree
According to the MOU signed with the respective partner schools, MBA students at SNU can apply for the dual degree program which s/he should extend the study up to one year to enroll in the host institute and obtain degrees from both SNU and the host institute. To apply for the dual degree program, applicants must meet the admission criteria of the host institution (the partner school), and must go through with its separate admission screening process. The successful dual degree candidates enroll in the host institution from Fall term after finishing three terms at SNU.

▶ Dual Degree partner School
Yale School of Management, Fuqua School of Business at Duke University, ESSEC Business School, Guanghua School of Management at Peking University and Hitotsubashi ICS.

Student Exchange Program
Student Exchange Program enables full-time MBA students to enroll at a world-renowned partner school and attend a variety of MBA-level classes during an academic term (normally up to 3 months). The academic credits earned at the host institute will be counted and transferred to the SNU transcript toward the MBA degree. Students may apply for student exchange program for either Term 3 (spring term) or Term 4 (fall term).

▶ Exchange partner schools
• USA- NYU, University of Virginia
• UK- University of Cambridge
• Canada- University of Toronto
• France- ESSEC Business school
• Japan- Hitotsubashi University ICS, Meiji University
• China- Fudan University, CheungKong Graduate School of Business, Tsinghua University, ShanghaiJiaoTong University, Wuhan University
• Hong Kong- Chinese University of Hong Kong
• Singapore- Singapore Management University, National University of Singapore
• Italia- Universita Commerciale L. Bocconi
• Brazil- The COPPEAD
• Russia- Moscow State University
• India- The Indian Institute of Management Bangalore

Doing Business in Korea (DBiK)
Doing Business in Korea (DBiK) is a short-term intensive course focused on the business management environment of the Asian region, specifically in Korea. DBiK includes a wide variety of academic programs ranging from lectures on the Korean economy, history, and culture, to company visits and cultural activities.

▶ Main topics
- Corporate Governance/Accounting Transparency in Korea
- Organizational Culture in Korean Firms
- Doing Business in Korea: From American’s Perspective
- Capital Market in Korea
- K-pop: Korean waves

Doing Business in Asia (DBiA)
Doing Business in Asia (DBiA) is a jointly offered course by SNU, PKU, and ICS, all of which are top universities in Korea, China, and Japan. Students from each school collaborate on studying the different phases of the business markets in the three countries, conducting virtual projects together. DBiA helps them to develop practical skills, perspectives, and insights on the business management environment in the Asia region.

▶ Main topics
- to understand the development of the three important economies’ in East Asia in the past and the future
- to learn the different phases of management in the three countries
- to learn common challenges that companies in the three countries are facing and how management environment in each of the countries is responding to those challenges
- to study and interact with students from a variety of backgrounds and from three top business schools in East Asia

Global Network Week
The Global Network for Advanced Management (GNAM), launched by Yale School of Management, was founded on the premise that enterprises need leaders who understand how markets and organizations work in increasingly diverse and complex contexts. The network includes 30 business schools worldwide, and SNU is the only member school in Korea invited to the GNAM.

Global Network Week is a one week intensive course operated by the GNAM, enables MBA students and faculty to pursue intensive study at another network school, leveraging the expertise, people, programs, and perspective of a partner school. Alongside their counterparts from elsewhere in the network, students attend classes, tour local businesses, and meet with experts focused on current business problems. MBA students actively connect, communicate, and share ideas on challenging business issues during GNAM weeks with international students from diverse regions and cultures.